




Share

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with The Chamber of Commerce of Eastern CT.



CHAMBER *of* COMMERCE
EASTERN CONNECTICUT

914 Hartford Turnpike, Suite 206, Waterford, CT
860-701-9113 | ChamberECT.com | info@chamberECT.com



Thank you for your interest in sponsoring a program of the Chamber of Commerce of Eastern CT, the region's leading business association. We present nearly 150 events each year to build and maintain a strong regional economy, from intimate workshops to weekend-long trade shows and everything in between. We offer sponsorship and advertising options to meet every budget and timeline, and provide effective marketing benefits to help you gain exposure and connect with potential clients.

Let's work together: contact info@chamberect.com or (860) 701-9113 to get started.

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Events

Business Breakfast or Luncheon

Monthly Event | 100-200 attendees | Business and legislative themes

Sponsorship: \$2,000

- Speaking opportunity
- Representative at head table
- Priority reserved table of eight guests
- Logo recognition in publications, email, and on website
- Logo and full-page ad in event program
- Logo included in event PowerPoint
- Logo on photos taken at event
- Company banner on display at event (provided by company)
- Distribute literature at each place setting
- Display table for marketing materials

Annual Military Appreciation Breakfast

Annual Event | 200+ attendee

Includes presentation of annual Military Community Support Award

Presenting Sponsor: \$4,000 - Limit One

Supports complimentary invitations to approximately 130 local service men and women.

- See Business Breakfast benefits above, PLUS:
- Additional reserved table of guests
- Centerpiece sponsorship (optional)

Supporting Sponsor: \$2,000

- Priority reserved table of eight guests
- Logo recognition in publications, email, and on website
- Logo and full-page ad in event program
- Display table for marketing materials
- Centerpiece sponsorship (optional)

Centerpiece Sponsor: \$150

- Create and display one centerpiece representing your product or service
- Company name included in program book
- One event registration



Breakfast Honoring Social Service Agencies

Annual Event | 100-200 attendees | Includes presentation of Annual Regional Social Service Awards

Sponsors enable complimentary attendance of social service agencies

Award Sponsor: \$2,000 - Limit One

- Reserved table of eight
- Speaking opportunity
- Representative to hand out awards during presentation
- Logo in publications, event program, and on website
- Company banner on display at event (provided by company)
- Distribute literature at each place setting
- Logo and full-page ad in event program
- Display table for marketing materials

Presenting Sponsor: \$2,000 - Limit One

- Everything included above, with different speaking opportunity - introduce attending agencies

Program Ads

Available at Business Breakfasts, Business Luncheons, Military Appreciation Breakfast, and Breakfast Honoring Social Service Agencies.

- Full-page (5" W x 8" H) - \$100
- Half-page (5" W x 3.875" H) - \$50

Annual Meeting

Annual Event, March | 150-250 attendees

All Sponsorships Include:

- Recognition in marketing materials based on sponsor level
- Company logo on event signage
- Ad in Annual Report (sizes specified below)

Award Sponsor: \$2,000

Supports complimentary invitations to all Annual Regional Business Award winners.

- Speaking opportunity
- Representative to hand out awards during presentation
- Ten reservations

- Company banner on display (provided by company)
- Display table for marketing materials
- Distribute literature at each place setting
- Half-page ad (8”W x 5.125”H)
- Centerpiece sponsorship included (optional)

Business Toast Sponsor: \$1,500

- Opportunity to give “a toast to local businesses” during reception
- Eight reservations
- Company banner on display (provided by company)
- Display table for marketing materials
- Half-page ad (8”W x 5.125”H)
- Centerpiece sponsorship included (optional)

Gold Sponsor: \$1,000

- Eight reservations
- Company banner on display (provided by company)
- Display table for marketing materials
- Half-page ad (8”W x 5.125”H)
- Centerpiece sponsorship included (optional)

Silver Sponsor: \$750

- Six reservations
- Quarter-page ad (3.875”W x 5.125”H)
- Centerpiece sponsorship included (optional)

Bronze Sponsor: \$500

- Four reservations
- Eighth-page ad (3.875”W x 2.45”H)
- Centerpiece sponsorship included (optional)

Centerpiece Sponsor: \$150

- Opportunity to create and display a centerpiece representing your product or service
- Company name included in program book
- One event registration

Annual Report Ads

- Inside cover (8”W x 10.5” H): \$2,000
- Full-page (8”W x 10.5” H): \$1,000
- Half-page (8”W x 5.125”H): \$600
- Quarter-page (3.875”W x 5.125”H): \$325
- Eighth-page (3.875”W x 2.45”H): \$175

Eastern Connecticut's Premier Home Show

Annual Event, March | 4,000 attendees

Hosted in partnership with the Home Builders and Remodelers Association of Eastern CT

Presenting Sponsor: \$15,000 - Limit One

- Six booths
- Highest priority recognition, including logo treatment as available, in ALL Home Show marketing, including but not limited to: newspaper advertising, billboards (10+ for 2 months), printed program, flyers, direct mail, radio spots, event listings.
- Four billboard co-ops for duration of advertising (2 months)
- Company logo on program cover, plus full-color full-page ad (8"W x 10.5"H), inside cover or back cover
- Logo with link on ECTHomeShow.com
- Mailing labels addressed to all participating exhibitors
- One bank/retail stuffer advertisement
- One-color logo on official Home Show bag distributed to guests
- One-color logo on volunteer/staff Home Show T-shirt
- Company logo on printed show signage
- Two (2) Aisle Sponsorship locations within the ballrooms or hallways
- Company banner on display (company provides)
- Logo on all photos taken at event

Associate Sponsor: \$5,000

- Three booths
- Priority recognition, including logo placement as available, in all print advertising
- Two billboard co-ops for duration of advertising (2 months)
- Logo with link on ECTHomeShow.com
- Company logo on program cover, plus full-color, half-page ad (8"W x 5.125"H)
- Company logo on sponsor poster board
- Company banner on display (company provides)
- One (1) Aisle Sponsorship location within the ballroom or hallway

Supporting Sponsor: \$3,500

- Two booths
- Priority recognition, including logo placement as available, in all print advertising
- One billboard co-op for duration of advertising (2 months)

- Logo with link on ECTHomeShow.com
- Company logo on program cover, plus full-color, quarter-page ad (3.875”W x 5.125”H)
- Company logo on sponsor poster board
- Company banner on display (company provides)

Car Sponsor: \$1,000 - Limit One

- Display two vehicles in front of Marriott main entrance in porte cochere
- Logo on signage directing guests to the cars
- Company logo on sponsor poster board
- Full-color quarter page ad in program (3.875”W x 5.125”H)

Relief Sponsor: \$750 - Limit One Per Restroom

- Company logo or flyer on restroom door
- Opportunity for creative displays, literature, and/or basket of marketing materials inside restroom

Recharging Station Sponsor: \$650 - Limit One

Supports complimentary phone charging lounge for guests and/or exhibitors

- Company logo on station signage
- Company banner on display (company provides)
- Display marketing materials on table in station (un-manned)

Bag Sponsor: \$500 - Limit Four

- One-color logo on official Home Show bag distributed to guests

Aisle Sponsor: \$500

- Color logo or four-color ad on large carpet mat placed at end of aisle in exhibit hall; can be reused by sponsor after show*

*Dependent on mat quality. While durable, the Home Show is not responsible for irreparable damage cause by loading, guest traffic, etc.

Billboard Co-Op: \$400

- Full-color ad to run on billboard for 28 days, opposite Home Show promotional placement
- Your choice of location, based on availability

Promo Ticket Advertiser: \$250

- Full-color advertisement on back of 1,000+ promotional slips distributed in the region

Booths - Sizes vary

- Regular: \$995
- Corner: \$1,095
- Premium Booth: \$1195

Citizen of the Year Celebration

Annual Event, May | 400+ attendees

Awarded for outstanding contribution to business and civic community

All sponsorships include:

- Recognition in marketing materials, based on sponsor level
- Company logo in event Powerpoint
- Company logo on event signage
- Ad in event program (sizes specified below)
- Company name with link included on event webpage (Gold includes logo)

Gold Sponsor: \$5,000

- Priority recognition in marketing materials, with logo as space allows
- Two premium reserved tables of ten
- Full-page ad (8"W x 10.5" H)

Silver Sponsor: \$2,500

- Two reserved tables of ten
- Half-page ad (8"W x 5.125"H)

Bronze Sponsor: \$1,500

- Reserved table of ten
- Eighth-page ad (3.875"W x 2.45"H)

Program Ads

- Inside cover (8"W x 10.5" H): \$2,000
- Full-page (8"W x 10.5" H): \$1,000
- Half-page (8"W x 5.125"H): \$600
- Quarter-page (3.875"W x 5.125"H): \$325
- Eighth-page (3.875"W x 2.45"H): \$175

Relief Sponsor: \$350 - Limit One

- Company logo or flyer on restroom doors
- Opportunity for creative display and basket of marketing materials inside restroom
- Recognition in program

Centerpiece Sponsorship: \$150 - One company per table

- Create and display a centerpiece representing your product or service
- Company name included in program book
- One event registration

Sunset Cruise & Dessert Showcase

Annual Event September | 150 attendees

After-hours cruise aboard Cross Sound Ferry ship, with a dessert showcase by local caterers

Presenting Sponsor: \$1,000

- Priority recognition in marketing materials
- Eight reservations
- Speaking opportunity
- Opportunity to place literature at each booth on the ship
- Logo with link on event webpage
- Logo on all photos taken at event

Supporting Sponsor: \$500

- Four reservations
- Opportunity to place literature at each booth on the ship
- Logo with link on event webpage

Weather Sponsor: \$250

- Two reservations
- Opportunity to place literature at each booth on the ship
- Company name with link on event webpage
- Company name on signage at boarding area



Golf Tournament

Annual Event, June | 140 attendees

Chamber fundraiser and high-level networking opportunity

Tournament Sponsor: \$3,500

- Company name incorporated into event title (Annual Chamber Company Name Golf Tournament)
- Priority recognition in all marketing materials
- Two foursome teams
- Speaking opportunity at awards dinner or luncheon
- Signage at tournament, including Tee Sponsorship
- Display table for marketing materials
- Distribute literature at each place setting
- Company banner on display (provided by company)
- Mailing labels of all attendees
- Full-page, inside cover program ad (5”W x 8”H)
- Logo and link on event webpage
- Logo on all photos taken at event

Gift Sponsor: \$2,000

Provides complimentary gift to each player

- Company logo displayed on gifts, and on any packaging
- Signage at tournament
- Half-page ad (5”W x 8.875”H)
- Company representative to hand out gifts at display table
- Logo and link on event webpage

Dinner Reception or Luncheon Sponsor: \$1,500

- Logo printed on napkins
- Logo displayed at tables
- Company banner on display during meal (provided by company)
- Signage at tournament
- Half-page ad (5”W x 8.875”H)
- Logo and link on event webpage

Golf Cart Sponsor: \$1,000

- Logo on golf carts
- Logo printed on golf pencils
- Signage at tournament
- Quarter-page ad (2.375” H x 3.875”H)
- Logo with link on event webpage

Beverage Sponsor: \$1,000

Provides one complimentary beverage to each player

- Logo on drink tickets
- Company representative at assigned hole or clubhouse to hand out tickets
- Quarter-page ad (2.375”W x 3.875”H)
- Logo and link on event webpage

Hole in One Sponsor: \$550

Provides \$10,000 cash prize for a hole in one and free golf club certificate to each player

- Name on sign at sponsored tee
- Company representative at hole to hand out marketing materials
- Name and link on event webpage

Hole Sponsor: \$550

Connect with each golf team as they visit your table/tent at an assigned hole, and distribute promotional products, gifts, or literature. Includes one lunch reservation.

Relief Sponsor: \$450

- Company logo or flyer on restroom door in clubhouse
- Opportunity for creative displays and basket of marketing materials inside restroom
- Company name in program
- Name and link on event webpage

Driving Range Sponsor: \$350

- Name on signage at driving range
- Company name in program
- Name and link on event webpage

Longest Drive or Closest to the Pin Sponsor: \$350

- Name on sign at sponsored contest tee
- Company name in program
- Name and link on event webpage

Weather Sponsor: \$250

- Company logo on signage
- Company name in program

Tee Sponsor: \$150

- Name on sign at sponsored tee
- Company name in program

Prize Donors

Donate item(s)/gift certificate(s) toward the raffle

- Company name in program



Crawford Award Celebration

Periodically, November | 400+ attendees

Awarded for outstanding contributions to business and civic community.

All sponsorships include:

- Recognition in marketing materials, based on sponsor level
- Company logo in event Powerpoint
- Company logo on event signage
- Ad in event program (sizes specified below)
- Company name with link included on event webpage (Gold includes logo)

Gold Sponsor: \$5,000

- Two premium reserved tables of ten
- Full-page ad (8"W x 10.5"H)

Silver Sponsor: \$2,500

- Two reserved tables of ten
- Half-page ad (8"W x 5.125"H)

Bronze Sponsor: \$1,500

- Reserved table of ten
- Eighth-page ad (3.875"H x 2.25"H)

Program Ads

- Inside cover (8"W x 10.5" H): \$2,000
- Full-page (8"W x 10.5" H): \$1,000
- Half-page (8"W x 5.125"H): \$600
- Quarter-page (3.875"W x 5.125"H): \$325
- Eighth-page (3.875"W x 2.45"H): \$175

Relief Sponsor: \$350

- Company logo or flyer on restroom doors
- Opportunity for basket of marketing materials inside restroom
- Recognition in program

Centerpiece Sponsorship: \$150 - One company per table

- Opportunity to create and display a centerpiece representing your product or service
- Company name included in program book
- One event registration

Holiday Gala

Annual Event, December | 500 attendees

Annual fundraiser **presented by the Chamber of Commerce of Eastern CT 501c3 Foundation** to benefit education, enrichment, and economic opportunities for local families.

Gold Sponsorship: \$5,000

- High priority recognition in all publications, marketing materials, and ads
- Two reserved tables of ten with premium seating
- Logo displayed at event
- Full-page program ad (5”W x 8”H)
- Company logo and link on event webpage

Silver Sponsorship: \$2,500

- Recognition in all marketing materials
- One reserved table of 10 with premium seating
- Logo displayed at event
- Half-page program ad (5”W x 3.875”H)
- Company name and link on event webpage

Bronze Sponsorship: \$1,500

- Recognition at the event
- One reserved table of ten
- Logo displayed at event
- Quarter page program ad (2.375”W x 3.875” H)
- Company name and link on event webpage

Program Ads

- Inside cover (5”W x 8”H): \$2,000*
- Full-page (5”W x 8”H): \$1,000
- Half-page (5”W x 3.875”H): \$600
- Quarter-page (2.375”W x 3.875” H): \$325

*Sponsors receive first priority

Individual reservation: \$95

Reserved table of ten: \$1,100

Monetary and physical donations are welcome.



Programs

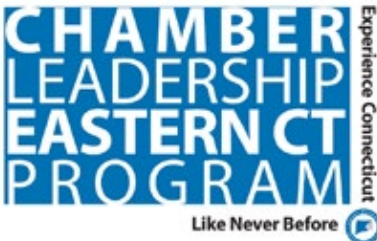
Leadership Program

Two year program | enrolls June - August annually

Prepares future community leaders for positions of responsibility by acquainting them with significant community processes and issues that affect our communities, businesses and the public.

Program Sponsor: \$2,500

- Recognition in publications and advertisements regarding the leadership program
- One employee participant enrolled in the two year program
- Mailing list of program participants
- Banner ad (300px x 250px) on Leadership Program webpage
- Logo included on program correspondence and session agendas
- Company banner on display at graduation ceremony luncheon
- Logo in graduation ceremony program
- Reserved table of eight at graduation ceremony luncheon
- Speaking opportunity at graduation ceremony luncheon



Community Concierge

This Chamber program, a project of Thames River Innovation Place, helps employers recruit and retain a talented workforce.

Relocation Guide Print and Digital Ads

- Full page: \$1,920
 - Bleed size (9"W x 11.5"H)
 - Trim size (8.5"W x 11"H)
- Half page: \$1,080
 - Horizontal (8"W x 5.125"H)
 - Vertical (3.875"W x 10.5"H)
- Third page: \$630
 - Horizontal (8"W x 3.3125"H)
 - Vertical (2.5"W x 10.5"H)
- Quarter page (3.875"W x 5.125" H): \$540
- Sixth page: \$350
 - Horizontal (5.25"W x 2.425"H)
 - Vertical (2.5"W x 5.125"H)
- Eight page (3.875"W x 2.5625" H): \$300

Printed copies are made available to advertisers for distribution as needed.



Helping recruit & retain
a talented workforce.

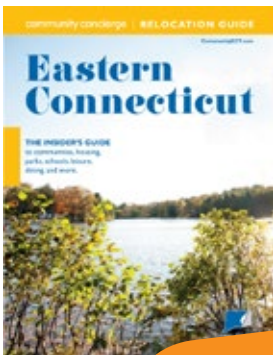
Relocation Guide Digital Version Only

The digital version of the Community Concierge Relocation Guide is updated three times per year. All ads will remain in the Digital Guide until June 30. A new printed guide will launch July 1.

- Full page
 - Bleed size (9"W x 11.5"H)
 - Trim size (8.5"W x 11"H)
 - Term 1 (Oct. 1 - June 30): \$1,420
 - Term 2 (Jan. 1 - June 30): \$920
 - Term 3 (April 1 - June 30): \$420
- Half page (3.875"W x 10.5"H)
 - Term 1 (Oct. 1 - June 30): \$800
 - Term 2 (Jan. 1 - June 30): \$530
 - Term 3 (April 1 - June 30): \$260
- Quarter page (3.875"W x 5.125" H)
 - Term 1 (Oct. 1 - June 30): \$400
 - Term 2 (Jan. 1 - June 30): \$260
 - Term 3 (April 1 - June 30): \$120

Discount Card

- Participate as a business by offering a 10% discount to card-holders
- Purchase the cards for yourself, or in bulk for your employees, starting at \$25 per card



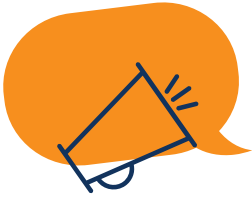
Young Professionals of Eastern CT

300 members | Annual Sponsorship

Chamber division that provides networking, volunteer and professional development opportunities to adults (age 18-40).

Presenting Sponsor: \$2,000 - Limit Three

- Recognition in YPECT marketing materials, member communications, and social media
- Banner ad with link on YPECT.com
- Logo with link in welcome message emailed to new members
- Verbal recognition and signage at every YPsocial
- Eight (8) YPECT memberships
- Four (4) seats at Chamber of Commerce Eastern CT Annual Meeting
- Quarter-page ad in Chamber Annual Report
- Opportunity to speak at a YPsocial





YP Young Professionals of Eastern Connecticut



Additional Opportunities

Digital Advertising

Banner Ads (480px W x 60px H)

- Events page : \$65 per month
- News page: \$45 per month
- Directory Category with preferred listing: \$45 per month
- Directory page: \$ 35 per month



eNews

Sent to 8,000 + emails weekly

- Ad (626px W x 222px H): \$40
- 4 week “Powered by” Sponsorship: ~~\$40~~ **New in 2019: \$250**
 - Logo with link in eNews header
 - Logo with link and company description within eNews content

Print Advertising

The VOICE

Printed newsletter, 1,000+ copies mailed monthly to local businesses; full-color ads

- Full Page (8” W x 10.5” H): \$750
- Half Page (8” W x 5.125” H): \$400
- Quarter Page (3.875” W x 5.125” H): \$250
- Eight Page (3.875” W x 2.45” H): \$100

Mailing Labels: \$150

Mailing labels addressed to our membership

Community Room

Provides community access to a 16-person conference room, including AV options and coffee/tea station. Exposure to a variety of local business professionals and association members, including the Chamber’s Board of Directors, Education Council, workshop attendees, and Small Office-Home Office Division, as well as SCORE, Home Builders and Remodelers Association, Southeastern CT World Affairs Council, Aflac, League of Women Voters, and many more.

6 Month Sponsorship: \$1,500

- Company logo on Community Room door
- Company logo on custom signage inside room
- Literature and/or marketing materials on display
- Company name or slogan as wi-fi password

No art? No problem!

The Chamber marketing staff will design your ad for just \$25. This fee also applied to ads requiring reformatting or resizing.

Plus, as a member you can

share your news releases,
post job openings, and
promote sales and discounts to members

all for FREE!

Ready to get started?

Contact info@chamberect.com or
(860) 701-9113.