



The Chamber of Commerce of Eastern CT's annual awards honor excellence in community engagement, innovation, customer service, and business best practices. While these important honors are traditionally presented at our Annual Meeting, Covid-19 prevented this gathering. However, this has created a unique advertising opportunity for our members!

The campaign will utilize diverse, high-impact outlets, including an insert delivered in The Day, email marketing, a special edition Voice newsletter, videos shared on social media, and Chamber website and blog coverage recognizing the 10 honorees.

The winners are:

Small Business of the Year
Dunklee Cooling & Heating

Business of the Year
Pfizer

Community Revitalization Leader
A.R. Building Company

Nonprofit of the Year
Public Library of New London

Best Place to Work
Chelsea Groton Bank

Industry Innovator
Mohegan Sun

Tourism Leader of the Year
Bill Fergusson and Mystic Museum of Art

Board of Directors Special Award
Jack Malone of SCADD

Young Professional of the Year
Matthew Spring of Stifel

Volunteer of the Year
Gail Weber of Minuteman Press

Sponsor our Annual Regional Chamber Awards

Congratulate the region's honorees, and share your company's message of hope and encouragement with the community. Your brand gains exposure and alignment with the Chamber, the region's leading business and nonprofit association.

Award Sponsor - \$2,500

- Highest-priority exposure in all award promotions
- Half-page full color ad in insert in The Day (dist. 30,000+)
- Half-page full color ad in Chamber's Voice newsletter (dist. 1,100)
- Three graphic advertisements in Chamber award emails (dist. 7,000+)
- 15-second video advertisement in award promotion videos
- One-month Chamber website banner ad
- Social media and website recognition

Gold Sponsor - \$1,250

- Eighth-page full color ad in the insert in The Day (dist. 30,000+)
- Quarter-page full color ad in Chamber's Voice newsletter (dist. 1,100)
- Two graphic advertisements in Chamber award emails (dist. 7,000+)
- One-month Chamber website banner ad
- Social media and website recognition

Silver Sponsor - \$350

- Message of congratulations with company name and website in The Day (dist. 30,000+)
- Eighth-page full color ad in Chamber's Voice newsletter (dist. 1,100)
- One graphic advertisement in Chamber email (dist. 7,000+)
- Social media and website recognition

A la Carte Opportunities

Special Edition Email Graphic Ad:

- \$60 (626x222 pixels, .jpg, .png, or .gif, includes click-through link)

Special Edition Voice Advertising – Full Color:

- \$450 – Half page (8x5.125")
- \$250 – Quarter page (3.875x5.125")
- \$150 – Eighth page (3.875x2.45")