JULY - AUGUST 2022





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Applauding our Renewing Members Another Year, Another Opportunity



Members gather at Project Oceanology in Groton for a Business After Hours, presented by Scient Federal Credit Union.

Joining the Chamber is an exciting and engaging time for new members. They are welcomed into the Chamber and immediately given new member perks including passes to Business After Hours, a web ad on our website, and other marketing initiatives to help

broaden their reach in the community.

When a year goes by and a member renews, it is a time of reflection on the previous year. How was business? Which events did they attend? How have they benefitted from the Chamber's many resources? The answer may

differ greatly for each member, but one thing it tells the Chamber is that they are ready to continue their journey to further develop and grow their business ventures with our support and resources.

Membership retention is extremely important for the stability of the Chamber as well as relationship building between member and Chamber. Every member in our database has an opportunity to learn and expand their

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knowledge of what we can do to support and guide them.

At a recent Chamber 101 held at Project Oceanology, all new and existing members were invited to attend an hour seminar on all

> the benefits of membership. The seminar was led by Jane Davis, Director of Membership and Engagement. Members had a chance to get a glimpse of Chamber benefits with the advantage of in-person training and networking with staff and fellow members.

Davis is passionate about membership and the regional

impact associated with it. "Members are the core of our Chamber. We work for them, and they fuel our operations and mission. When a member renews, it confirms that they are ready to continue expanding their presence and their opportunities for growth while contributing to the overall economic health of the region, working together towards a common goal." It is common for her to drive from town to town and visit members in their own neighborhood. "Our members benefit from the support of the Chamber, but also from member to member support within and beyond each municipality." Davis remarked.

Tony Sheridan, President and CEO of the Chamber knows how crucial it is to belong to the Chamber of Commerce. "Jane's passion and commitment to support all the members in her portfolio proves how dedicated she is to Eastern CT and beyond."

Hundreds of members are signing up for renewal every year. The Chamber will continue to commend renewing members for their engagement and growth, and strive to provide the abundant programming, and resources to keep them engaged.

Interested in learning more about membership? Contact Jane Davis at memberships@ChamberECT.com.

Park City Wind

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A SPECIAL THANK YOU | Through their commitment to the Chamber, these companies have demonstrated support for the many smaller businesses we serve.



a world at play

the core of our Chamber. We work for them, and they fuel our operations and mission."

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Back to Business

We're kicking off the fall with Congressman Joe Courtney on September 26 and Comptroller Natalie Braswell on October 11



<u>Congressman Joe Courtney</u> will provide members with a legislative update. He has represented Connecticut's second congressional district since 2006. He serves on the House Armed Services Committee, and the House Education and Workforce Committee. There will be time for audience Q&A following the speaker's presentation.

Recent news from Congressman Courtney:

- <u>Courtney, Thompson introduce bipartisan bill to improve rehab</u> therapy for medicare patients
- <u>Courtney Announces new federal funding to support coastal</u> security and maritime safety in Mystic and New London
- <u>Courtney votes to pass the Inflation Reduction Act, delivering lower</u> drug costs, more good jobs, and next-gen energy production

Read more at courtney.house.gov.



<u>Natalie Braswell</u> is completing the term of Kevi Lembo who resigned as Comptroller on December 31, 2021. She was appointed by Governor Ned Lamont and is the State's first Black Comptroller.

As state Comptroller, Braswell is committed to strengthening our economy, protecting the public's right to government data, combating the ongoing health care crisis in Connecticut, and meeting the high standards of our state's residents.

Recent news from Comptroller Natalie Braswell:

- New "Premium Pay" Program for essential workers
- <u>Comptroller Braswell projects \$1.27 billion FY 2022 surplus as</u> economic indicators send mixed messages on future economic outlook

Read more at osc.ct.gov

Upcoming Events

SEPTEMBER

fri 16	New London Cleanup with Revolution Wind 9:00 am - 12:00 pm New London
wed 21	Business After Hours at Country Wellness Center 5:00 - 7:00 pm 391 Norwich-Westerly Road, North Stonington
мон 26	Business Luncheon with Congressman Joe Courtney 11:30 - 1:00 pm Holiday Inn, Norwich Sponsored by Norwich Public Utilities
wed 28	Fairview Outpatient Therapy Gym: Grand Opening and Ribbon Cutting Celebration 4:00 - 6:00 pm 235 Lestertown Road, Groton
THUR 29	Satori Spa Grand Opening and Ribbon Cutting Celebration

4:00 - 5:00 pm | 49 Whitehall Ave, Mystic

OCTOBER

sun 2	The Chamber is proud to sponsor Tamarack Music Festival 12:00 - 9:00 pm Tamarack Lodge, Voluntown
tue 11	Business Breakfast with Comptroller Natalie Braswell 7:45 - 10:00 am Hilton Mystic, Mystic
wed 12	Business After Hours at Heavitree of Griswold B&B 5:00 - 7:00 pm 78 Oakville Road, Griswold
sat 22	The Chamber is proud to sponsor Hope in Focus Dinner in the Dark 5:30 pm Mystic Marriott Hotel & Spa

SAVE THE DATE!

Chamber of Commerce of Eastern CT Foundations 37th

Holiday Gala

Friday, December 16 at Mohegan Sun

Registration required for most events.

Visit <u>ChamberECT.com/events</u> to sign up today!

Cancellation Policy: Notice must be given at least three business days prior to the event. No shows or those unable to cancel in time will be billed. To cancel, please call the Chamber at (860) 701-9113.



Volunteer for International Coastal Cleanup Day on Friday September 16

Volunteer with The Chamber of Commerce of Eastern Connecticut, the Greater Mystic Chamber of Commerce, and Revolution Wind for a Mystic and New London Cleanup in support of International Coastal Cleanup Day on Friday September 16.

We will be cleaning up two sites in New London: South Water Street, and Waterfront Park. Sign up to volunteer in New London and join us for a FREE breakfast at Rocks 21 in Mystic from 9 a.m. to 10 a.m! Equipment will be provided by the towns of Groton and Stonington and the City of New London to help in this effort.

Friday September 16 | 9:00 am - 12:00 pm Meet at Rocks 21 for clean up assignments.

To sign up visit ChamberECT.com/events

Follow us! @ChamberECT

We always thank renewing members and welcome new members on Facebook. Follow us to stay up-to-date on Chamber news and be the first to engage with members.





Music and TheCharityChallenge.net Bring People Together

The Tamarack Lodge will host an amazing Music Fest put on by TheCharityChallenge. net on Sunday, October 2, 2022, featuring incredible music, vendors, raffles, food, and family-friendly fun. The musical lineup includes the region's hottest bands featuring Red Light, Whiskey Blvd, Ed Peabody & The Big Blue Thang, Big "Dawg" Isaac, Stone County and Nick Casey. Collectively, these bands offer many genres of music including classic rock, country, rhythm & blues and acoustic.

TheCharityChallenge.net believes that Music heals. This event-based organization was born, in 2014, out of a burning desire for change. When founder, Ceci Iliff, realized the barriers to treatment for her son's mental health challenges and substance abuse were nearly insurmountable, she decided to take action.

"We need to change the way we regard the disease and bring people together to raise awareness and inspire compassion for people who are struggling. Everyone knows someone, and Together WE are Stronger", lliff said.

She fought relentlessly for 15 years to save her son Benjamin, who faced many challenges in his short 28 years, but he died of a Fentanyl overdose, on January 11, 2019. Ceci has spent the last few years turning her grief into action. Though her life will never be the same, she is on a mission to bring light to an epidemic that is raging out of control and claiming hundreds of lives each day.

"We need better solutions. The organization we support with the proceeds from our Annual Tamarack Music Fest, and other events throughout the year, is a CT nonprofit dedicated to creating real, long-term solutions for individuals and families." Iliff said. "With proper funding, TriCircle will someday have a 15-month, residential program that will offer an uninterrupted long-term continuum of care and every single resource needed to thrive in life." Iliff added, "Every drug addiction comes with mental health challenges. To the individuals who are struggling, drugs aren't the problem, they are the solution to the problem. We should be treating the root causes more effectively right along with the actual addiction, a long-known disease of the brain."

This event is an opportunity to bring people together, to raise money and awareness, to help build a strong foundation for TriCircle, and to reduce the shame and stigma that surround this disease.

"When we dance and sing together, there is a sense of community, where everyone moves together with shared intentions and a mutual goal. Music is a collective experience." Quoted by Shahram Heremat, Ph.D. in an article written in Psychology Today.

The event is made possible by our sponsors, Hall Communications, Mohegan Sun and The Chamber of Commerce of Eastern CT. This annual event promises to bring hundreds of people together to sing, dance and enjoy performances by six of our regions most talented bands! Click here for more information or to purchase tickets. Find this event on Facebook and help spread the word!



Affordable and safe housing is a basic need for every member of our community, and yet it's in short supply in our region and state.

The Day wants to be part of the solution and has undertaken a yearlong investigation into the housing market.

The Day

The Housing Solutions Lab launched on August 14

Find stories, videos and podcasts at www.theday.com/housinglab

Upcoming features in The Day and on theday.com:

Next: Thames River Apartments through the years

September: Mold, lead and renters' rights

September - November: Not a buyer or renter's market; Affordable housing

plans and laws

If you would like to support the investigation with a tax-deductible donation, please visit www.givebutter.com/thedayhousing

The Housing Solutions Lab is made possible in part thanks to our major donors









WELCOME NEW BENEFACTOR



Cashman Dredging & Marine Contracting Co, LLC

As a leading provider of dredging services, Cashman Dredging & Marine Contracting Co, LLC aims to provide innovative dredging and engineering solutions that strengthen local economies and improve the communities in which we work and live.

549 South Street, Quincy, MA | (617) 890-0600 | cashmandredging.com

WELCOME NEW MEMBERS

Blissworks Yoga & Healing Arts

Holistic Health Center including yoga, massage, reflexology, zero balancing, tarot readings, chakra readings, reiki, and more! 228 State Street, New London | (860) 448-9642 blissworksyoga.org

Capizzano Olive Oils & Vinegars LLC

A specialty food store that educates consumers about aged balsamic vinegars, seasonal extra virgin olive oils, and a mediterranean lifestyle.

5 Coggswell Street, Suite 1, Pawcatuck | (860) 495-2187 capizzanoco.com

Cerulean Beauty & Spa

Our idyllic spa spaces feature a full array of massage, specialized skincare therapies and signature body rituals. Treatments are tailored to meet your individual needs.

Mystic Marriott, 625 North Road, Groton | (860) 446-2500 ceruleanspa.com

Community of Hope Inc.

Our mission is to help women affected by abuse, addiction and homelessness, re-establish life through building a relationship with God, while in a safe and healthy living environment that reflects the love of a family.

1649 Route 12, Suite 2, Gales Ferry | (860) 912-8983 | 4coh.com

Complete Care of Groton Regency

Healthcare, skilled nursing, and rehabilitation center offering a wide array of services and clinical care programs to meet your needs and goals in short-term rehabilitation or long-term care. 1145 Poquonnock Road, Groton | (860) 446-9960 ccgrotonregency.com

Green Ribbon Counseling

A multidisciplinary counseling office that is breaking barriers by utilizing cognitive behavioral therapy, neuro-linguistic programming, holistic, and art therapy approaches. 1057 Poquonnock Road, Unit 2, Groton | (860) 448-8431 greenribboncounseling.com

Kino Laundry and Multiservices LLC

Coin operated laundromat also providing money transfer service, bill payment, and international package shipping. 191 Jefferson Ave, New London | (860) 235-2687

Knickerbocker Music Center Inc.

The Knickerbocker Music Center, a non-profit affiliate of the United Theater offering performance and education in partnership with the Rhode Island Philharmonic Orchestra School of Music.

35 Railroad Ave, Westerly, RI | (401) 315-5070 | knickmusic.org

Lighthouse Inn - Resort & Conference Center

A mission-style building designed by William Ralph Emerson and built in 1902 as a country home for steel industry magnate Charles S. Guthrie. While rooms are being restored the 1902 Tavern and private event rooms are currently open. 6 West Guthrie Place, New London I (860) 709-7883 lighthouseinn.us

Sift Bake Shop – <u>Mystic & Niantic</u>

A French focused bakery featuring a wide variety of breads, breakfast pastries & savory items. Sift also offers a full barista where guests can enjoy the sweeter things in life 7 days a week! 5 Water Street, Mystic | 185 Main Street, Niantic | (860) 245-0541 siftbakeshopmystic

Tectonic Technologies

Tectonic Technologies specializes in the design, manufacture, upgrade and refurbishment of integrated data acquisition and motion control systems. 80 Buckley Road, Salem | (860) 887-1499 tectonictechnologies.com

Thames Landing Oyster House

Thames Landing Oyster House is a locally owned oyster house and seafood restaurant bringing fresh authentic seafood, soups, burgers, wraps, tacos, steak, and pasta dishes to New London's waterfront district.

2 State Street, New London | (860) 574-9232 thameslandingoysterhouse.com

Webfactory Solutions

We offer Salesforce consulting services to nonprofit organizations and commercial accounts. We specialize in Salesforce Sales Cloud, Service Cloud, Non Profit Cloud, Experience Cloud, and Data Migration. 70 Colman Street, New London | (860) 938-6871 webfactorysolutions.com

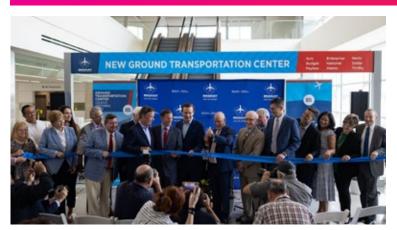
Whaling City Athletic Club LLC

The Whaling City Athletic Club is a martial arts and fitness based center of higher learning offering a range of physical fitness, calisthenics, strength, and martial arts for all abilities. 436 Broad Street, New London I (860) 625-0968 whalingcityathletics.com

Wingman Goose Control

At Wingman Goose Control we focus on improving your property quality, while compassionately dealing with wildlife. 22 Ross Hill Rd, Lisbon I (860) 861-7769 wingmangoosecontrol.com

MEMBER NEWS



New Ground Transportation Center Opens at Bradley International Airport

The newly opened, \$210 million facility offers easier access to rental cars and more public parking – and in the future it will also provide improved access to public transit.

The ground transportation center is located adjacent to the airport's main terminal, Terminal A, and spans across 13.4 acres. It has five floors and is comprised of dedicated space for rental cars, public parking and future, improved access to public transit. The majority of the facility space is allocated for rental car operations, which include a customer service building, a dedicated area for vehicle drop off and pick-up called "ready return," and a "quick turnaround facility" which houses fueling and car washing services.

In addition to improved access to rental cars and reduction in carbon dioxide emissions due to fewer shuttle bus operations, the new facility has also increased the airport's overall parking availability by ten percent with the addition of 830 new general parking spots. More than half of those are covered and all are within a short walking distance to/ from Terminal A.

The airport has also relocated charter bus operations from the arrivals roadway to the new ground transportation center, further reducing traffic congestion. In the future, there will be also a dedicated area that will be used to receive high-frequency buses connecting the airport to the CTRail line, as well as regional bus services.

The facility was constructed in partnership with ConRac Solutions, WSP USA, Inc., Austin Commercial, KBE Building Corporation and PGAL.

No taxpayer funds have been used to pay for the facility; it is financed solely by customer facility charge revenues.

Homeschooling at Spark Makerspace

This program is designed as three six-week courses for ages 14-18 years old. All taking place on Thursdays, September 29th to November 3rd, 10 a.m. - 1 p.m. Students have three courses to choose from:Draw, Design, Screenprint, LED Light Up Your Clothes or, The Art of Stained Glass.

Homeschooling - Draw, Design, & Screenprint: For Homeschoolers 14 to 18 years old, learn drawing and design techniques for screen printing to print on paper and a T-shirt.

Homeschooling- LED Light Up Your Clothes: For Homeschoolers 14 to 18 years old, learn how to design, program, and sew LED circuits.

Homeschooling - The Art and Skill of Stained Glass: For Homeschoolers 14 to 18 years old, learn the complete process of stain glass design and creation.

Mitchell College and New London Public Schools Sign Dual-Enrollment Partnership Agreement

Mitchell College and New London Public Schools (NLPS) are partnering to provide dual enrollment to New London High School (NLHS) students, giving them an opportunity to take courses at Mitchell College. Mitchell College President Tracy Y. Espy and NLPS Superintendent Cynthia Ritchie signed a dual-enrollment partnership agreement at a recent orientation and ice cream social for the dualenrolled NLHS students at Mitchell College.

NLHS students, who are identified by NLHS guidance counselors and teachers, will have the opportunity to enroll in a choice of three Mitchell College courses for Fall 2022: Introduction to Applied Exercise Science, Introduction to Early Childhood Education and Introduction to Race, Ethnicity, and Culture. Additional courses will be offered in Spring 2023.

NLHS students who successfully complete 6+ credit hours at Mitchell and earn a grade of "C" or better in each course will be given priority admissions to Mitchell College upon successful completion of their high school diploma.

In addition, enrolled NLHS students will receive a Mitchell identification card, which will enable them to access the Mitchell College library and dining hall and events of interest (such as athletics and performing arts). Mitchell College tutoring services will also be available to dual-enrolled students.



BENEFACTOR NEWS

Equinor Announces Public Affairs Team for US Offshore Wind Projects



Equinor announced today members of the company's newly formed Equinor Renewables US Public Affairs Team. The team is responsible for strategic communications and stakeholder, community, and government relations for Equinor's growing portfolio of offshore wind projects in the U.S. Together, these projects, known as Empire Wind 1, Empire Wind 2 and Beacon Wind 1, will produce enough electricity to power approximately two million homes in New York State and will help generate more than \$1 billion in economic output in the region.

"Equinor has created a team of professionals that are not only skilled and experienced practitioners, but who also possess a deep understanding of the communities and regions in which we operate," said David Marks, Head of Government and Public Affairs for Equinor Renewables US. "The priority of every team member is to ensure that, as we work tirelessly to help realize the region's long-awaited energy transition, we fulfill our commitments to our stakeholders, partners, and communities every single day."



Local Businesses Deserve a Local Bank



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Centreville Bank Charitable Foundation Awards Robert Pare Scholarship to Two Local Students

The Centreville Bank Charitable Foundation announced the 2022 recipients of the Robert O. Pare College Scholarship.

Sofia DaSilva of East Providence, RI, and Aimee Girard of Waterford, CT, each will receive \$5,000 towards their college education from the Centreville Bank Charitable Foundation.

Over the course of 55 years, Robert O. Pare served Centreville Bank in a variety of roles, including president, trustee and corporator. Centreville Bank's board of directors established the scholarship in 2018 upon Pare's retirement. The intention of the scholarship is to acknowledge local students who positively influence their communities as Pare did while at Centreville.

Each of the scholarship recipients were asked to submit an essay showcasing the valuable lessons learned through community service and the impacts they have had on them. The winning essays discussed a range of involvement, from educating elementary and pre-school students about music and Spanish to working in food pantries and fundraising for non-profit organizations.

DaSilva has been involved with several organizations, including Banda Nova Alianca, where she helped provide free music education to children in the community. She also participated in a variety of fundraisers for her Church's Holy Spirit Society, volunteered at her local library working with the elderly, and raised money for the Good Neighbors food assistance program. "While at times organizing an event with a variety of personalities, ages, and cultural differences can be daunting, it has taught me patience, teamwork, and the ability to respect each person's ideas," added DaSilva.

Girard, the recipient from the Connecticut area, attributes much of her personal growth and leadership skills from her volunteerism and involvement in the broader community. In her essay, she described her experience with the Spanish Honor Society where she served as a group leader, working with elementary students and creating Spanish learning activities aimed to inspire them to learn a foreign language through fun.



Congratulations Chief Malerba, Recently Appointed As Treasurer of the United States of America

This announcement marks the first Native American chosen to serve as U.S. Treasurer.

In addition to making history as the first woman to serve as Chief in Mohegan Tribe's modern history, Chief Lynn Malerba has now been appointed as Treasurer of the United States as well as head of the newly created Office of Tribal and Native Affairs. As tribal leader, Lynn embodies our guiding philosophy of the Spirit of Aquai which is the Mohegan Tribe's centuries old North Star of how we treat our guests, partners and fellow team members.



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Special Thanks to Our Regional Benefactors



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